



Andy Goldstrom



BIOGRAPHY

At Midcourse Advisors, two-time Inc 500 executive Andy Goldstrom and his team help companies grow profitably and do it fast. Andy is the firm's Managing Partner and is an expert at working with business leaders who need to change and adapt to both sustain and propel their businesses forward.

Given the impact of Covid-19 on small businesses, business leaders are understandably anxious and uncertain which direction to turn. They seek direction, understanding and support from someone they trust.

Andy has started, grown and sold a number of companies at high multiples. He was able to accomplish this during both good and bad economies. He's been through what business leaders and owners are enduring or have experienced, so they can trust him.

To help small business owners address these current challenges, Andy has several offerings that deliver results for both **TODAY** and **TOMORROW**, including:

SUGGESTED INTERVIEW TOPICS

- Impact of Covid-19 on small business
- Effectively managing remote teams
- Actions leaders can take now to bring in more revenue and reduce cost
- Opportunities to adapt and win in the "new normal"
- Selling in times of uncertainty
- Leading in times of stress
- Positioning your business for growth
- Creating systems to drive operational efficiencies
- Creating an exit plan

Grow Like a Pro Book	Action Packed guide to Tackle the 10 Biggest Issues Leaders Face	BOOK
4 Strategic Shifts Presentation	How to Win Today, Think Different, Achieve Disruptive Growth and Gain High-End Independence	SPEAKING
Group Coaching	Hands-on engagement with Andy and other leaders in a scheduled group setting	GROUP
Online Coaching	Hands-on engagement with Andy in a scheduled offline setting	ONLINE

SAMPLE QUESTIONS

- How do we need to adapt given Covid-19?
- What are the 4 Strategic Shifts businesses need to make to not only sustain themselves today, but also position themselves for growth tomorrow?
- What are the Top 5 pitfalls a company should avoid to derail its growth potential?
- What can I do to create an unfair advantage for my business?
- What tools and methodologies can I use to manage remote teams?
- How can I enhance my network in the current environment?



RECENT PODCAST APPEARANCES

Andy has appeared on several podcasts and received great feedback from the hosts, including top downloaded podcast episode.

To sample several of the episodes, click here: [PODCASTS](#)